



@Moodpitchers

www.moodpitch.org

A Twitter pitch + moodboard event

November 1, 2023

#WritingCommunity and #MoodPitch participants: After an extremely limited time to attempt to create a quick fix for this fall's event, we have learned we cannot deliver a November 2023 #MoodPitch event that meets the standards we've set for everyone. Our team is small, and we spent day and night over the past few days doing our best to pull something together for you all. We LOVE organizing and hosting this event for writers! It's become so popular and huge, and we have big plans to develop it even further. It didn't make sense to make everyone scramble to learn a new system of pitching for this temporary fix and then again in the spring once we have something more concrete. So, as much as it hurts our hearts, **we have decided we must cancel our November 2023 event so we can take the time to build it right.** While this was not how we planned to transition to a dedicated space, this past weekend's events and decisions necessitated this change and has resulted in us stepping back to look at how we present ourselves and what's important to us and the greater writing community.

So, although we are saddened, we must cancel the November 2023 event. We put our hearts and souls into #MoodPitch, but we know this is for the best because we need time to work on creating a functional, supportive, safe, and effective space for April 2024 and beyond.

What's important to us:

- Privacy, respect, inclusivity, accessibility
- A dedicated space so we don't negatively affect others outside of the writing community or invite non-writers/disrespectful people into our space
- A secure space to limit/prevent theft and AI scraping
- Fair play for all writers (i.e., writers who have many writer friends who can "boost" their pitches have an unfair advantage to those who are new to the community)
- Timeframes for industry professionals (we know their time is precious and limited!)

As we don't want to promise any process or system without working through the kinks first, we will wait to update you all when we have solid information, but rest assured we will be moving forward with #MoodPitch, and we have big plans to expand, including a

year-round Discord server that we are currently building. As soon as it's ready, we will share the link to join this dedicated space for the writing community.

The things we do know now: Our goal is to deliver a system that will serve our participants (writers, agents, and editors) in an effective, easy-to-use way. We are committed to a safe, respectful, inclusive, and accessible environment, and we are determined to move forward successfully in a way that allows for better support of the writing community and growth of our platform.

We look forward to sharing information as soon as we can and creating a future you will be excited to participate in.

For all those who were hoping to pitch this November 2023, we understand this may be disheartening, but we encourage you to still query your completed and polished manuscripts. Querying now does not exclude you from pitching in the future if you have not found your agent/editor by then. Please refer to our website, moodpitch.org for tips on how to craft a query letter and synopsis.

Also, please remember this is a completely volunteer-run program. We choose to volunteer our time and resources to this event and all it encompasses. Any associated fees to provide this platform are paid from our own pockets. We are dedicated to helping writers succeed and encouraging a sense of community. Please remember this as you consider this announcement.

If you would like to receive updates via email, please subscribe to the email list on moodpitch.org as we will be moving ahead with more newsletters.

Thank you, writers, for your continued support of #MoodPitch. While we are disappointed to have to cancel our November 2023 event, we are incredibly excited for the future of our platform and cannot wait to share it all with you.

Warmly,
Kat and Hannah
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moodpitch.org